

TURKEY'S

PULSE

THE MONTH

IN 5 NUMBERS

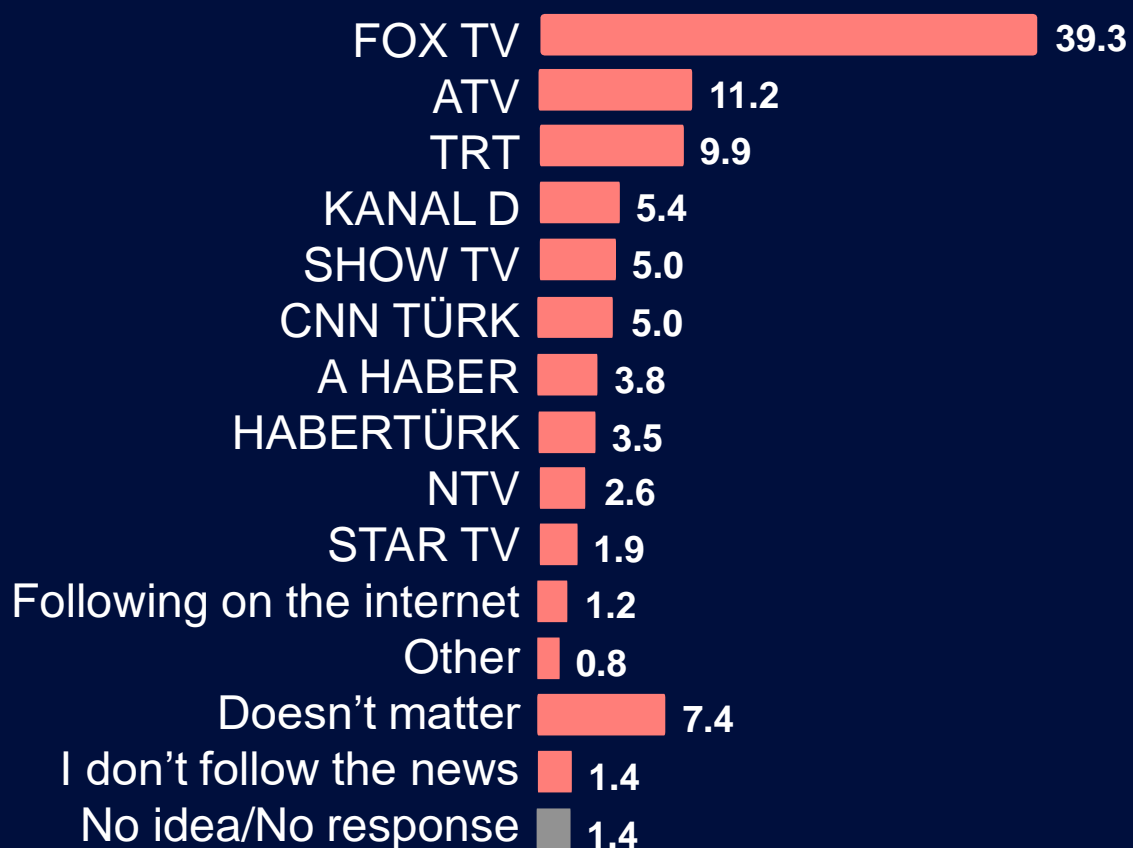
metropoll

april/20

# 39% of Turkey following the news from FOX TV.

FOX TV is the television channel with the highest rating for news with 39%. ATV follows FOX TV with 11%. TRT is one of the indispensable habits as the «channel of the state»: TRT is the third most viewed news, with close to 10%. However, 1.4% of the citizens say that they don't follow the news.

## Which channel do you watch the news?



SOURCE: METROPOLL TURKEY'S PULSE APRIL 2020

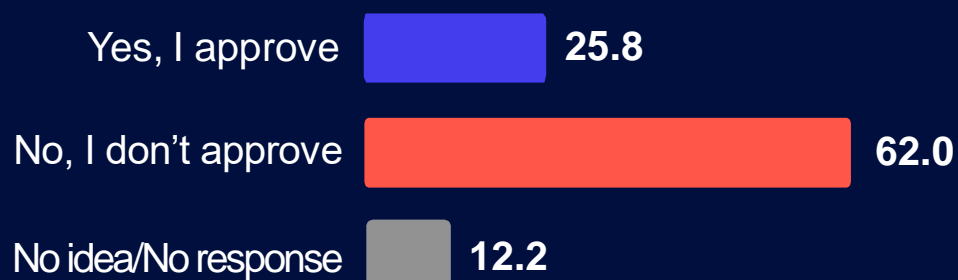
**62%** of Turkey doesn't approve the suspension of municipalities' aid campaign launched to handle the crisis by government.

In April, President Erdoğan criticized heavily and suspended the aid campaigns launched by the municipalities of İstanbul, Ankara and İzmir governed by main opposition party CHP. Ratio of those who don't approve of the government's preventing of the aid campaign initiated by the municipalities to handle the coronavirus crisis is 62%. 26% of the voters stated that they approved this situation.

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**Do you approve the government to stop the aid campaign launched by İstanbul, Izmir and Ankara Municipalities to combat the coronavirus pandemic?**

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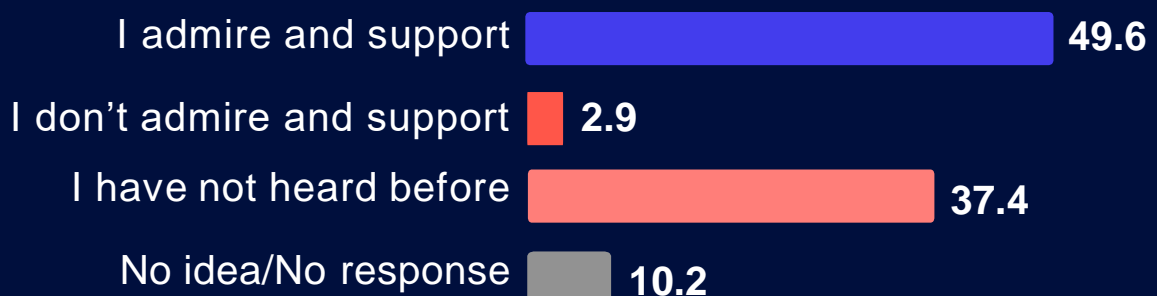


SOURCE: METROPOLL TURKEY'S PULSE APRIL 2020

# 50% of the public admires and supports the activities of AHBAP grassroots crowdfunded charity movement.

50% of the voters support the activities of the AHBAP grassroots crowdfunded charity movement founded and managed by rock star Haluk Levent. There is a 3% audience that doesn't support the activities of this association. 37% of the population stated that they had not heard the name of this association before.

## What do you think about the activities of AHBAP charity founded and managed by Haluk Levent?

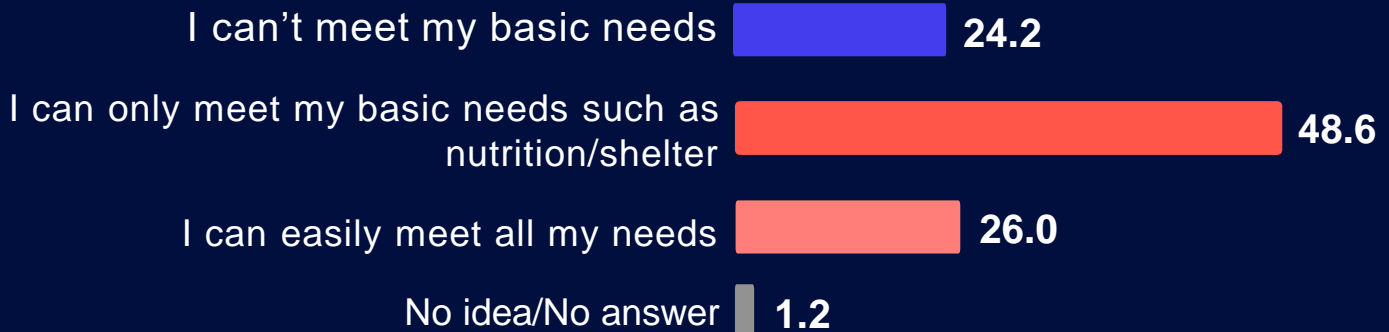


SOURCE: METROPOLL TURKEY'S PULSE APRIL 2020

# **%24** of the society cannot meet their basic needs.

49% of the society say that they can only meet their basic needs. The rate of those who cannot meet even their basic needs such as nutrition and shelter is 24%. Those who can easily meet all their needs are only 26% of the society.

## Which of the statements explain the situation about your current income better?

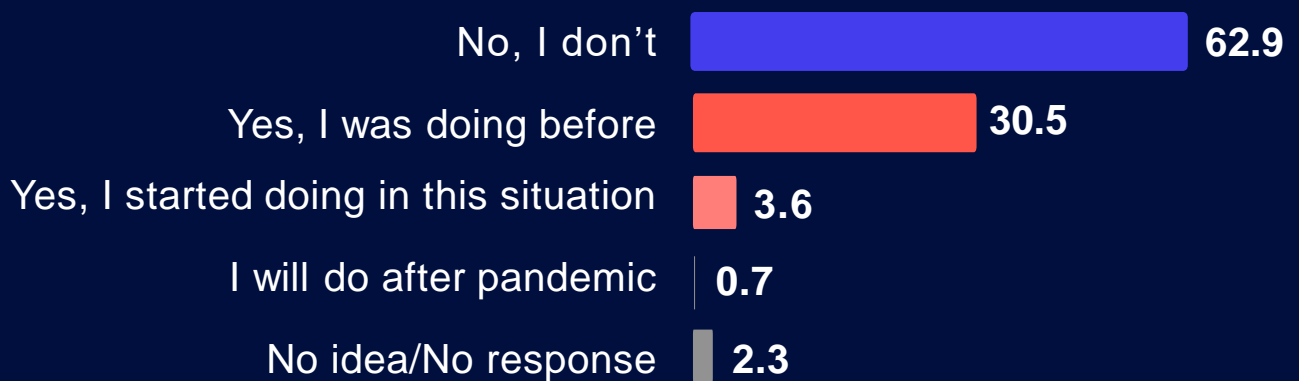


SOURCE: METROPOLL TURKEY'S PULSE APRIL 2020

# 63% of the society doesn't shop online.

In Turkey, 63% don't shop online. 31% of the voters, on the other hand, stated that they had been shopping online before the situation we are in. 4% started to shop online in the crisis and approximately 1% said that they would start to shop online after the pandemic.

## Do you shop online?



## «Do you shop online?»

According to the survey from MetroPOLL Research twitter account - %



The results of the opinion polls conducted on social media do not coincide with the results of field research. The reason for this is that the research carried out on social media has a much lower power to reflect public views than field studies.

SOURCE: METROPOLL TURKEY'S PULSE APRIL 2020

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